

Pharmacy DAILY

Wednesday 30 Jan 2013

PHARMACYDAILY.COM.AU

Cartia changes pack

ASPEN Pharmacare's duentric coated low dose aspirin, Cartia, has had a packaging makeover, with the removal of the foil wrapping on the blister packs and the introduction of smaller sized boxes.

The new packs will filter into pharmacies from February.

Stock up, its lice season

AROUND a quarter of primary school aged children are found to have head lice at any one time, a statistic which means that as school rolls around in January there is a distinct a peak in sales of lice-removal products, according to Priceline Pharmacy.

As such, the pharmacy giant is expecting that this month its stores will sell 15,000 units of lice products, a 33% increase in typical monthly sales in this area.

"The reality is, anyone can get lice – adults included – and people shouldn't be embarrassed to ask for treatment advice," said Regina Cowie, Pharmacist and Pharmacy Services Manager for Priceline Pharmacy.

Wockhardt on PBS

DUE the shortage of Hospira's DBL Morphine Sulfate Injection (**PD** 25 Jan), the Pharmaceutical Benefits Advisory Committee (PBAC) has recommended out of session the listing in the general and dental schedules of an alternate brand of morphine sulfate 10 mg/mL injection (Wockhardt).

The PBS website will be updated on 1 February 2013 to reflect the new addition.

PD comp winner

PD would like to congratulate Jeanie Misko of Royal Perth Hospital who was the lucky winner of last Friday's You, Me and Everybody competition.

Raven's Pharmacy Sales
Established since 1987

Australia's largest & longest established pharmacy broker

Thinking Of Selling Your Pharmacy?
FREE APPRAISAL
Commission by negotiation

Deal with one of the most respected Pharmacy Brokers in the industry
A Pharmacy Broker with a comprehensive database of over 4,000 registered buyers Australia-wide, with a reputation for Honesty & Integrity
A Pharmacy Broker with extensive knowledge of the industry

26 years Industry Experience

Want to know what your pharmacy is worth [click here](#)

1800 670 440

Intern noms open

NOMINATIONS are now open for the PSA NSW Branch's Intern of the Year Award for 2012.

Supported this year by MIMS, the Award will be chosen from the 2012 intern cohort enrolled and completing the PSA's National Intern Training Program (NITP).

See www.psa.org.au for details.

WIN MICHEL MERCIER BRUSHES



Every day this week, **PD** is giving one lucky reader the chance to win a **Michel Mercier** Brushes Pack.

The Michel Mercier's Brush patent lies in a unique geometric distribution of its 428 bristles of varying heights, which disperse the pressure placed on hair during brushing. The result is a far more pleasant brushing experience.

To win one of the packs, simply be the first person send in the correct answer to the below question to: comp@pharmacydaily.com.au.

Name 3 features of the Michel Mercier brush

Hint! Visit www.michelmercier.com.au

Congratulations to yesterday's lucky winner, **Irene Nimorakiotakis** of **Pharmore Pharmacies**.

Students protected

THE Pharmaceutical Society of Australia and The National Australian Pharmacy Students' Association have this week formally renewed their Memorandum of Understanding.

The MoU is designed to ensure that pharmacy students are supported, and also sets out the basis for ongoing support in the pharmacy profession after students graduate from university.

According to a statement from the duo, the MoU's objectives are to: assist NAPSA Executive in the efficient administration of the organisation; assist NAPSA in accessing PSA products and services; and offer NAPSA members professional development opportunities through the PSA.

Networking - Education - Products & Service Solutions

The Pharmacy Guild of Australia

NSW Pharmacy - National Convention & Exhibition

Learn to survive & THRIVE!

Friday 21 - Sunday 23 June 2013
Sydney Convention & Exhibition Centre, Darling Harbour

MARK THESE DATES IN YOUR DIARY!

Networking - Education - Products & Service Solutions

www.nswpharmacy-nce.com.au

Unbelievable

SPECIAL OFFERS

OFFER 1 GET UP TO 132, 2 FOR 1 MOVIE PASSES VALUED AT \$2508 FREE!	OFFER 2 ODOURLESS FISH OIL 1000MG 200 FROM JUST \$3!	OFFER 3 ODOURLESS FISH OIL 1000MG 400 FROM JUST \$5!
--	--	--

CLICK HERE FOR FULL DETAILS AND ORDER FORMS!

Everest™

The Pharmacy Guild of Australia

Catch the early wave & secure your CPD credits!
(Group 1 & Group 2 Credits)

CPD by the SEA – NSW Convention 2013

(incorporating Zone Leaders Conference)

Fri 22 – Sun 24 February 2013
Novotel Manly Pacific

10 Education Streams – 45 Education Sessions – Cocktail Function (Sat 23 Feb, 5pm – 7pm)

REGISTER NOW – EARLY BIRD RATES!

www.cpdbythesea.com.au



- ✓ NO Joining Fees
- ✓ FREE Monthly Membership Fees*
- ✓ FREE Monthly Catalogues and Distribution*

... while enjoying access to market-leading generic offers, great OTC pricing and discounts and excellent wholesaler trading terms. *Some conditions apply

Want to find our more? Simply phone **03 9842 2974** or visit our website **www.smarterpharm.com.au**

SmarterPharm

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

FAST food until the very end.

One American man has shown his undying devotion to Burger King by having Whoppers at his funeral.

The 88-year old Burger King devotee was unconcerned with the health implications of fast food and "lived life by his own rules".

As such, when arranging his funeral he determined that the funeral procession, including his hearse, get drive-through Whoppers en-route to the cemetery.

An extra Whopper was also ordered for the deceased man, and was placed on his coffin as it was interred in earth.

Speaking about the unusual order, Burger King manager Margaret Hess, told media that she was glad the man was a fan "until the very end".

HAVING a coffin fit.

Queenslanders in the town of Millaa Millaa are divided over a new attraction at the local cemetery, a coffin shaped toilet.

Constructed by the Millaa Millaa Chamber of Commerce in revolt after they were quoted \$80,000 to build a loo, the coffin facility has a cement foundation, septic systems, and sturdy walls.

"You have to be careful, not everyone is going to have our macabre sense of humour," said Chamber President Pat Reynolds.

"We did it with good intentions," he added.

And he was right, with locals writing in droves to the local council to express their outrage.

"Imagine if they had a funeral there," said one angry letter writer, Brian Norton.

"I don't think it's going to go over very well, especially if people are there from out of town," he added.



The last pitt stop in life? Millaa Millaa cemetery loo



Cheer away the wet weather blues with neon

BYS has expanded its range of lip stains with four new Neon colours: **Neon Green, Neon Pink, Neon Orange** and **Neon Yellow**. The lip stains are smooth, creamy and have a shimmery finish once applied. The company has also released four new Neon shades in its Lip Gloss range: **Neon Pink, Neon Orange, Neon Yellow** and **Neon Green**. The glosses are lightweight, and provide an ultra gloss finish. For the ultimate Neon look, the lip gloss can be worn over the lip stain.

RRP: \$3.95 (lip stain), \$4.95 (lip gloss)

Stockist: (03) 9551 4666

Website: www.fashionaddict.com.au

Go undercover with Rimmel

Rimmel's new **Match Perfection Foundation** promises to provide "truly un-detectable" coverage under any light. The foundation works by using Advanced Smart-Tone technology which instantly mimics the skin's texture and tone for superior blendability. In addition to undetectable coverage, the formula's Sapphire Radiance Complex will give skin an illuminating glow. The foundation comes in 12 shades, including Light Porcelain, Porcelain, Fair Ivory, Ivory, Light Nude, Soft Beige, True beige, Sand, Warm Honey, True Nude, Natural Beige and Bronze.

RRP: \$17.95

Stockist: 1800 812 663

Website: www.rimmellondon.com.au



Banish bad hair days

Polished London is ensuring Aussie women never have to suffer the indignity of a bad hair day again, with its **Dry Shampoo**. The new instant clean formula is ultra-absorbing and extra volumising and is said to revive hair within minutes. To use, the formula needs to be sprayed at the root of the hair and then massaged through. The product comes in four

varieties, to suit most hair types: **Blighty Brunette, Bonny Blonde, Bristol Bloom** and **Cornwell Coconut**.

The Blighty Brunette and the Bonny Blonde each contain a hint of colour to work with the hairtone instead of against it, whilst the Bristol Bloom and Cornwell Coconut are scented dry shampoos.

RRP: \$4.99

Stockist: (02) 8709 8800

Website: www.polishedlondon.com

Dual action promise

Philosophy's Full of Promise Contouring Cream features a unique protein recycling complex powered by a proprietary peptide, combined with a marine microalgae, which work together to reawaken proteasome activity to help repurpose accumulated skin proteins into the building blocks that support natural collagen and elastin. The cream also contains kigelia extract a bio-active African fruit that helps improve skin's firmness and elasticity. According to Philosophy kigelia africana fruit extract works in synergy with peptides to stimulate the production of key components of the elastin network (loxl, fibrillin, elastin) to improve their functionality.

RRP: \$75

Stockist: 1800 812 663

Website: www.philosophy.com

